

# ANNUAL IMPACT REPORT



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# JOE MEYER

## Executive Director and CEO, Shelter House



Shelter House Friends,

I am honored to share some exciting updates from Fiscal Year 2023 . The year was full of meaningful partnerships, strategic planning, and successful housing solutions for our neighbors experiencing homelessness and domestic violence. Shelter House continues to expand programming and staffing in order to meet the growing need in our community.

In January of 2023, Shelter House merged with Family PASS, an organization that provides critical supportive services to families at-risk of homelessness in Fairfax County. Now as a program of Shelter House, Family PASS will continue to provide families with a path to economic self-sufficiency.

We also held our first Benefit Luncheon since the pandemic. The room was filled with immediate emotion, energy and generosity. We heard two of our neighbors share their lived experience and our Keynote Speaker tell her powerful story - not a dry eye in the room!

Shelter House also received funding to begin providing rapid re-housing services in Loudoun County. This funding will allow us to provide housing location support, rental assistance, and intensive case management services to help those experiencing homelessness return to housing as quickly as possible. When we first implemented rapid rehousing services in 2007 for Fairfax County residents, it helped us reduce the length of stay in our shelters by 55%, and has since allowed us to serve more families per year. We are confident this same approach will also play a critical step in ending homelessness in Loudoun.

Thank you for continuing to support our mission. We can't do it alone, but we can do it with you - our community that cares. Together, we can create intentional change as we strive towards a community free of homelessness and domestic violence!

**Joe Meyer**

**Together, we are Changing Lives!**

# OUR STORY

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Shelter House's **mission** is to prevent and end homelessness and domestic violence by engaging the community, building effective relationships and providing crisis intervention, safe housing and supportive services.



Shelter House came into being in 1981 as a grassroots responder to the homelessness crisis in Fairfax County. Community volunteers from several ecumenical groups joined together to help address the needs of their homeless neighbors. They started by providing direct, emergency assistance - items such as food, blankets, and warm clothing were distributed from the trunks of their cars.

The tragic hypothermia death of a homeless man on Christmas Day in 1983 in the Bailey's Crossroads area galvanized the community to do even more. Churches opened winter shelters, and Shelter House volunteers and others advocated to Fairfax County Government to devote more public resources to the homeless. As a result of this advocacy, Shelter House secured a County contract in 1985 to open one of the first homeless shelters in Fairfax County. Over the last 40+ years, Shelter House has continued to expand to meet the needs of the Northern Virginia community.





**3,455  
Individuals**



**1,667  
Children**



**63% Exits to  
Permanent  
Housing**



**153% Increase  
in Persons  
Needing  
Hypothermia  
Shelter**

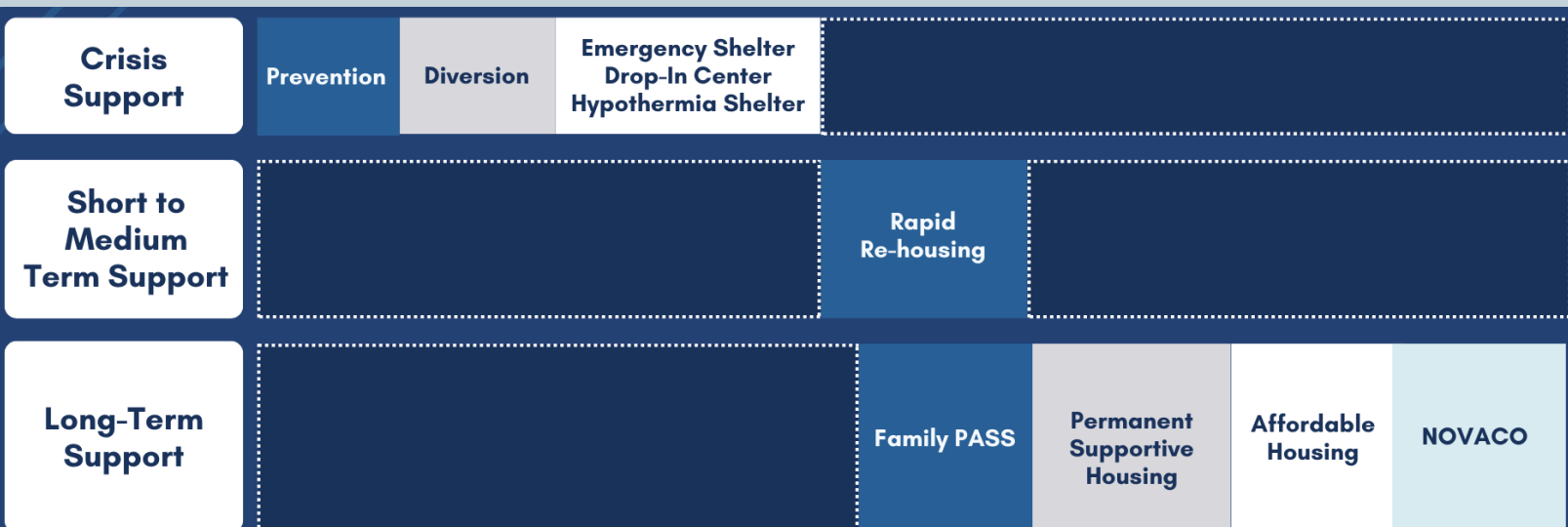


**750 Domestic  
Violence Survivors**



**3,225  
Volunteers**

# Ending Homelessness. Changing Lives.



Shelter House provides a continuum of services tailored to meet the specific needs of individuals and families experiencing or at-risk of homelessness and victims of domestic violence.

# STRATEGIC PLAN ACCOMPLISHMENTS

YEAR 2 | FY22-FY24

## **Community Leadership:**

We've continued to work in partnership with government agencies, private funders, nonprofit organizations, and community partners to develop effective human services systems and deliver services grounded in evidence-based best practices.

- Expanded our service portfolio by merging with Family PASS
- Worked with Loudoun County Continuum of Care to expand services and increase access to services
- Established and increased our partnerships in Loudoun County

## **Organizational Nimbleness:**

We've increased our capacity by implementing positions and processes which support our ability to quickly and effectively respond to the changing needs of the community, those we serve, and our workforce.

- Added positions to our Finance and People & Culture Teams
- Implemented a Chief Executive Strategist position

## **iCARE & Belonging Culture:**

We've worked to foster a culture that reinforces Shelter House's core values and have implemented new strategies to attract, develop and retain a talented and diverse workforce.

- Increased compensation for direct services staff
- Implemented new recruiting processes and strategies
- Provided Diversity, Equity, and Inclusion Leadership Coaching to all staff





# LEADERSHIP

## CURRENT BOARD OF DIRECTORS

TJ Adams, *Chair*

Ike Eichenbrenner, *Vice-Chair*

Nancy Socher, *Secretary*

Sopa Keo, *Treasurer*

Scott Covino

Clyde "Sonny" Ellis

Sharon Fitzpatrick

David Ginsberg

Thomas G. Goodwin

Aaron Green

Bill Grossman

## CURRENT LEADERSHIP

Joe Meyer, *Executive Director and CEO*

Dani Colón, *Chief Executive Strategist*

Megan Goffney, *Deputy Director of Programs*

Haleema Ali, *Director of People & Culture*

David Maloney, *Controller*

Nurjan Maksutova, *Director of Development*

Breonna Phillips, *Director of Equity & Inclusion*

Anique Posey, *Director of Operations*

Judy Chang, *Senior Director of Homeless Services - Fairfax*

Mindi Merriam, *Senior Director of Domestic Violence Services*

Megan Hansen, *Senior Director of Homeless Services - Loudoun*

Jessamyn Ayers, *Director of Data Analytics & Insights*

Katie Parkinson, *Director of Domestic Violence & Supportive Housing*

Bobbi Brown, *Director of Programs and Services Region II*

Sheree Fryar, *Director of Programs and Services Region IV*

Vivian Boakye, *Director of Family PASS & Permanent Supportive Housing*

Jennifer Sandoval, *Director of Loudoun Homeless Services Center*

Jenae Williams, *Director of Counseling and Hotline Services*

Elisabeth Tropea, *Director of Artemis House Region I*

Charlotte Clark-Rowe, *Director of Artemis House Region III*

# FINANCIAL RESOURCES



Government Revenues: \$12,756,977.07  
Contributions and Events: \$579,415.13  
Contribution Family PASS: \$369,052.11  
Contribution In-Kind Goods: \$558,277.21  
Donated Rent: \$1,245,347.00  
Grants: \$872,000.00  
Rent: \$93,288.57  
Interest/Other: \$29,049.31

**\$16,503,406.40**

## REVENUE

Salaries/Wages: \$6,628,592.64  
Benefit and Taxes: \$1,304,943.53  
Direct Assistance: \$5,125,801.56  
Direct Program Costs: \$401,155.88  
Direct Assistance, Donated: \$558,277.21  
Donated Rent: \$1,245,347.00  
Insurance: \$130,819.60  
Professional Fees/Admin: \$761,761.53  
Staff Travel/Training: \$128,215.80

**\$16,284,914.75**

## EXPENSES

# KEY PARTNERS

BUSINESSES/COMMUNITY PARTNERS

GRANTORS

TOP DONORS



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Overcoming challenges for a better future...

***Together, we are Changing Lives!***

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# KEY PARTNERS

## BUSINESS/COMMUNITY PARTNERS

- Accenture
- AHL Consulting LLC
- Alloy Family Foundation, Inc.
- Amazon
- American Association of University Women (AAUW)
- Annandale Ankle and Foot
- Arlington-Fairfax DAV Chapter 10
- Art of Living
- Atlantic Contracting and Materials Co, Inc
- AutoNation Toyota Leesburg
- Bake4Sake. Centreville
- Belfort Furniture
- Best Runners
- Beyond the Entertainer
- BKD Bagels
- Black Girl Social Club
- Bozzuto
- Bridges Wellness Center
- Bright Horizons at National Landing
- Bright Horizons at Tysons Corner
- Cake4Kids
- Capital One Bank
- Carfax
- CBN News
- CCF Women's Book Club
- Centreville Moose Lodge
- Chesterbrook Swim and Tennis Club
- Chick-fil-A
- Chosen Ministeries
- Cisco Systems, Inc.
- Commonwealth Digital Office Solutions
- Community Foundation for a Greater Richmond
- Community Foundation for Loudoun/Northern Fauquier Counties
- Community Foundation for Northern Virginia
- Community Lutheran Church
- Cox Communications
- Crew Northern Virginia
- Cub Scout Pack 657
- Curran Moher Weis PC
- Daniels Design & Remodeling
- DC News Now
- Deliciously Keto Desserts
- Diligent Consulting
- Divine Club Worldwide USA
- DLA Piper
- Dulles South Soup Kitchen
- Dusty's Country Store
- Dweck Properties
- EAC Loudoun County
- Essential Search Partners, LLC
- Expel
- Fairfax County Domestic Violence Action Center
- Fairfax County DPWES
- Fairfax County Government
- Fairfax County Public Library
- Fairfax County Public Schools
- Fairfax County Social Collective
- Fairfax High School Helping Hands for Hunger
- Farmwell Station Middle School
- Favis Dental
- FDA Connection Group Inc
- FLY - Financial Literacy for Youth
- Fortessa Tableware Solutions
- Franklin Middle School
- Fresh Connection Catering
- Frontstream
- Gamma Phi Beta Sorority
- Genji
- Gift a Future
- Girl Scout Troop 50044
- Girl Scout Troop 50058
- Girl Scout Troop 50200
- Girl Scout Troop 70235
- Girl Scouts Troop 2922
- GirlUp GMU Chapter
- Go Canvas
- Goodwin House, Inc.
- Herndon/Pimmit Hills Senior Center
- Higher Horizons
- HomeAid National Capital Region
- HOPE Worldwide Northern Virginia Chapter
- Humanity First
- Hungry Marketplace
- Idemia
- Innovation Station/Bright Horizons
- Inova Fairfax Hospital- Nursing Diversity and Inclusion Committee
- Inova Health Systems
- Insaaniyat Initiative
- Intense 102.9 Radio
- International CC Group
- Juju's Kitchen
- Junk Luggers
- Kappa Phi Gamma Sorority, Inc.
- Keller Williams Fairfax Gateway
- Kendra Scott
- Kipps DeSanto
- KPMG

# KEY PARTNERS

## BUSINESS/COMMUNITY PARTNERS

- Lemon Road Elementary School
- Letnick Law Firm, PLC
- Main Street Travel LLC
- Marigold Montessori
- Marine Spill Response Corp.
- Markon Solutions
- Marriott International
- MARS Incorporated
- Masonic Lodge King Tyre #292
- Matthews, Carter and Boyce, PC
- McGriff Insurance Services
- Mercer Middle School
- Metavante Corporation
- Microsoft
- Mission BBQ
- MK Family Law, PLLC
- Mobile Hope
- MPG
- Myers Public Relations
- Nauticon Office Solutions
- Navy Federal Credit Union
- New Trail Cycling Studio LLC
- NJHS Kilmer Middle School
- Noblis
- Northern Virginia Association of Realtors
- Northern Virginia Black Attorneys Association (NOVABAA)
- Northern Virginia Electric Cooperative
- Nova Section NCNW
- O. Long Construction LLC
- Office of Congressman Gerald E. Connolly
- Orkin
- Patriot High School
- Paul Mitchell School
- PCS Healthcare Consulting, LLC
- PD Jackson Family Foundation
- Pearls of the Potomac Foundation
- Pearson Square Apartments
- Phi Beta Sigma Fraternity Inc. TTS
- Project Linus Fairfax County Chapter
- Project Night Night
- Protea, Inc.
- Renaissance Charitable Foundation
- Renarco Enterprise LLC
- Renewal By Andersen
- Reston Strong
- Salesforce
- Saudi Student Association
- Select Law Partners, PLLC
- Sidwell Friends
- Silverliner Nation's Capital
- Spanky Enterprises, INC
- Spiritist Society of Virginia
- Stantec
- Stone Hill Middle School
- Surovell Isaacs & Levy PLC
- T&T Affinity Fitness LLC
- T.E.N. VaNorth
- Taking Action Today
- Target - Burke
- Target - Fairfax
- TCG Charitable Foundation
- TEC Solutions
- The Birthday Giving Program
- The Body Shop
- The Bray Team
- The Dollar Deal Organization
- The Foster Closet
- The Home Depot
- The RMR Group
- The Tailored Closet and Premiere Garage
- Theatre Arts Festival For Youth (TAFFY)
- TIAG
- Tisseront Orthodontics
- TJ High School
- Toll Brothers DC Metro
- Troop 3327 Juniors
- Troop 577, Scouts BSA
- U-Haul Moving & Storage of Chantilly
- UNICEF TJHSST Chapter
- United Bank
- United States Karate Center
- United Way of the National Capital Area
- USYS Eastern Region Soccer
- V Salon & Academy
- VA Fit Holding LLC
- VANA DC
- Verizon
- VHB
- Vietnamese Literary and Artistic Club
- Wakefield Young Women
- Walters and Mason Retail, Inc.
- Washington Forrest Foundation
- Waterford Quilters Guild
- Wegmans
- Welcome Club of Northern Virginia
- West Broad Residences
- Women Empowerment Foundation
- Women of Good Works
- Women's Club of Great Falls
- Word of Life
- Yeyiin Korean Community Svc Center
- Zeta Phi Beta Sorority, Inc.

# KEY PARTNERS

## FAITH-BASED COMMUNITIES

- Alive Gathering Ministries
- Ambassador Bible Church
- Antioch Baptist Church
- Azizah Speaks Ministries
- Bethlehem Lutheran Church
- Capital Baptist Church
- Christ Presbyterian Church
- Christian Women's Fellowship
- Community Church, Ashburn
- Community Lutheran Church
- Congregation Olam Tikvah
- Cornerstone United Methodist Church
- Emmanuel Lutheran Church
- Evergreen UM Church
- Fairlington United Methodist Church
- First Baptist Church of Vienna
- First Christian Church
- First Mt Olive Baptist Church
- Good Shephard Catholic Church
- Grace Covenant Church
- Grace Presbyterian Church
- Harmony United Methodist Church
- Healing Waters Church
- Heritage Baptist Church
- Hillsboro UM Church
- Immanuel Presbyterian Church
- King of Kings Lutheran Church
- Kingdom 4 Life Ministry
- Knights of Columbus
- Ladies Auxiliary of Holy Family Council
- Leesburg Presbyterian Church
- Leesburg United Methodist Church
- Living Savior Lutheran Church
- Loudoun Baptist Temple
- Metropolitan Washington D. C. Synod
- Mount Vernon Unitarian Church
- Mt Pleasant Baptist Church
- New Jerusalem Bible Church
- Our Savior's Way Lutheran Church
- Redeemed Christian Church of God Bread of Life
- Sha'Are Shalom
- Shepherd Gate Church
- St. Anne's Food Pantry
- St. James Catholic Church
- St. John's Episcopal Church
- St. John's Lutheran Church
- St. Mark Catholic Church
- St. Raphael Orthodox Christian Church
- St. Theresas Catholic Church
- Summit Church
- Temple Rodef Shalom
- The Church of Jesus Christ of Latter-day Saints
- Trinity Pre-School
- Unitarian Universalist Church in Reston
- United Christian Parish
- Washington Plaza Baptist Church
- Western Loudoun Community Church

# KEY PARTNERS

## GRANTORS AND TOP DONORS

- 100WomenStrong of the Community Foundation for Loudoun and Northern Fauquier Counties
- Ada and Albert Wibel Foundation
- Boeing Employee Community Fund
- Capital One
- Community Solutions
- Cox Charities
- Department of Housing and Urban Development
- Dominion Energy Charitable Foundation
- Fairfax County Government
- Fulton Forward Foundation
- Inova
- Loudoun County Government
- Mars Foundation
- Philip L. Graham Fund
- Rock Spring Congregational United Church of Christ
- St. Mark Catholic Church
- TD Charitable Foundation
- The Closet of the Greater Herndon Area
- The Falls Church Endowment Fund
- The Semi J. and Ruth W. Begun Foundation
- Transurban
- Virginia Department of Criminal Justice Services
- Virginia Department of Housing and Community Development
- Virginia Department of Social Services
- Virginia Housing
- Washington Forrest Foundation
- Woodbury Fund

- Bozzuto
- Cooper Ginsberg Gray PLLC
- Custom Ink
- Freedom Bank of Virginia
- Goodwin House, Inc
- Happy Farm Botanicals
- Helios HR
- HITT
- NVAR
- The Boeing Company
- Women's Club of Great Falls

# WHAT'S NEXT

## FISCAL YEAR 2024



### By focusing on:

- Community Leadership
- Organizational Nimbleness
- iCARE & Belonging Culture

### We will:

- Expand and enhance services
- Diversify funding
- Reimagine employee engagement

With Your Partnership,  
We are **Changing Lives!**



# GET INVOLVED

You can help us continue creating sustainable housing solutions for thousands of our neighbors for years to come.

**Together, we are  
Changing Lives!**

CORPORATE PARTNERSHIPS

EMPLOYER MATCHES

LEGACY/PLANNED GIVING

MAJOR GIFTS

VOLUNTEER OPPORTUNITIES

