



1 in 4 women will be a victim of domestic violence in her lifetime. **98%** of these women are trapped because of the financial control abusers have over them.

This October marks the 30th Anniversary of **Domestic Violence Awareness Month (DVAM)**. Over the last three decades, progress has been made to support domestic violence victims and survivors, to hold abusers accountable, and to create and update legislation to further awareness goals.

You can honor and support DVAM by wearing **purple**, symbolizing **peace, courage, survival, honor and dedication to ending violence**.

To create even further awareness around this prevalent issue, please join Shelter House and participate in the **Purple Purse Challenge** in support of the victims and survivors of domestic violence we serve every day.

Together, we can end domestic violence and financial abuse!



Allstate Foundation

October 2 - 31

<https://www.crowdrise.com/shelter-house-purplepurse2017>

